

The Irish Times Cedar Award Winners 2008

Nov 14 2008

INFORMATION TECHNOLOGY

IBM and TMP Worldwide

GENERAL MANAGEMENT

Alone and YR

PHARMACEUTICAL

IVAX and Ogilvy Recruitment Advertising

FINANCE

Berkley Recruitment Group and Rubicon Advertising

ENGINEERING AND TECHNICAL

Dell and TMP Worldwide

MEDICAL

Sigmar Recruitment and Owens DDB

SALES AND MARKETING

Prosperity and Gospel

EDUCATION

Trinity College Dublin and

Brindley Advertising

OTHER

Betaset and McConnells

Recruitment Advertising

SERIES

IRC and Owens DDB

SPECIAL MERIT AWARD (BRANDING)

Abbott and TMP Worldwide

JUDGING PANEL

Chairman:

Paul Mooney, president,

National College of Ireland

Judges:

Joe Clancy, chief executive, YR Ireland;

Brendan O'Reilly, art director, McConnells;

Damian Lenagh, HR director,

Dublin Airport Authority;

Catherine Corcoran, partner,

Baker Tilly Ryan Glennon;

Dominic Coyle, deputy business editor, The Irish Times